



**PRESS RELEASE**  
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## **THE HERMITAGE JAKARTA PRESENTS JAKARTA'S FINEST EXPERIENCE**

*The Hermitage Jakarta heads in a new direction as an all-club benefit hotel with astonishing service and stay experience.*



**Jakarta, July 2022**—The Hermitage, a Tribute Portfolio Hotel, Jakarta is Indonesia's first Tribute Portfolio. Launched in 2015, the unique, five-star hotel resides in a century-old historic building in the heart of Jakarta with 90 beautiful rooms and suites in eight categories with sizes starting from 40 sqm. The Hermitage Jakarta sits in Menteng, one

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of the capital's elite neighborhoods, and is located only minutes away from Jakarta's business and entertainment districts.

This year, what started as a five-star business hotel, The Hermitage Jakarta is now repositioning itself to cater to a more premium market. With the new direction, The Hermitage Jakarta is now operating as an all-club benefit hotel where guests can get remarkable perks during the stay. The decision is backed up by the emerging market demand after the difficult times during the pandemic as the world is slowly recovering. With the soaring demand, The Hermitage Jakarta is now more familiar with the well-heeled travellers, including business and leisure guests, meetings and events connoisseurs, and those who fancy intimate wedding parties.

To achieve the new mission, The Hermitage Jakarta has implemented particular strategies, such as transforming the hotel's main restaurant into 1928 Restaurant, a destination restaurant that celebrates the diversity of Indonesian cuisine as well as a colonial heritage; adding experimental activities for guests, including museum and art gallery visits, Menteng Historical Walk, and Jalan Surabaya short tour; providing add-on benefits, namely in-room check-in and turn down service; and offering club benefit inclusions for in-house guests, such as daily complimentary all-day coffee and tea and complimentary wine, beer, cocktails, and special food and beverage club menu between 6 pm to 8 pm.

The Hermitage Jakarta is now also providing their Guardian Service to ensure guests' remain comfortable during their stay. The Guardian is a personal assistant who helps guests arrange in-house activities and all hospitality needs start from the pre arrival period, during the stay, and post departure. The services include assisting in the room check-in and check-out process, making dining reservations, arranging transportation, and many more. "The presence of The Guardian is very crucial to elevate our presence and service.



We try to make our guests feel at home and present Jakarta's finest experience," says Harry Suryadharma, General Manager of The Hermitage Jakarta.

Room rates at The Hermitage Jakarta start from IDR 3,100,000++ per night inclusive of daily breakfast for two persons, the Guardian Service, all-day coffee and tea fix, complimentary evening cocktails from 6 pm to 8 pm, special club and beverage menu, and complimentary business services.

For more information and reservation, guests may contact phone 021 3192 6999 or WhatsApp at 0822 8983 6888.

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### About The Hermitage

The Hermitage, a Tribute Portfolio Hotel, Jakarta is located in the heart of Jakarta's most prestigious district, Jl. Cilacap No. 1. The 1920's art deco building comprises 90 rooms and suites, 3 restaurants, and 350 sqm of meeting rooms. A member of Marriott International's Tribute Portfolio, guests of The Hermitage can take advantage of all the perks of the Marriott Bonvoy® global travel program and earn and redeem points during their stays. More information can be found at [www.hermitagejakarta.com](http://www.hermitagejakarta.com) and by following the property on [Facebook](#) and [Instagram](#).

### About Tribute Portfolio

Tribute Portfolio is a growing global family of characterful, independent hotels drawn together by their passion for captivating design and their drive to create vibrant social scenes for guests and locals alike. With nearly 50 hotels open around the world, Tribute Portfolio has struck a chord with those who seek out independent experiences and crave a connection with the community when traveling. From boutique resorts like Inn at Rancho Santa Fe in California and urban hotels such as The Vagabond Club in Singapore; to hotels in indie-spirited locales like Noelle in Nashville and The Slaak in Rotterdam, each Tribute Portfolio hotel celebrates its individuality, offering travelers a fresh, often colorful,



perspective. Stay with character and stay connected on [Instagram](#), [Twitter](#) and [Facebook](#). Tribute Portfolio is proud to participate in Marriott Bonvoy<sup>®</sup>, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on [Marriott Bonvoy Moments](#) and unparalleled benefits including free nights and Elite status recognition. To enroll for free or for more information about the program, visit [MarriottBonvoy.marriott.com](https://MarriottBonvoy.marriott.com).

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